



American Dairy Goat Association

ADGA National Show 2025

Grand Island, NE | July 12-18, 2025 | nationalshow.adga.org

Major Sponsorship Application

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the United States, with over 15,000 members. Each year ADGA holds a National Dairy Goat Show at different locations around the country; this year it will be held July 12-18, 2025 in Grand Island, Nebraska. Approximately 3,000 top dairy goats from the nine recognized breeds will be on display. Each day different breeds are shown, with the beginning of the week dedicated to youth activities. An average of 500 dairy goat owners and spectators participate in this event generating approximately one million dollars revenue for surrounding businesses and vendors.

This event offers a unique opportunity for businesses to showcase their products with a large vendor area. Many of these vendors rely on this event as a significant source of income for the year. The National Show relies heavily on your support to make this event a success.

To help keep this event a successful showcase for dairy goats and their products, we hope that you will participate in the sponsorship program. This year we are offering six levels of sponsorship:

\$4000 and up – DIAMOND ELITE

Premium Signage; Name & Logo Featured in Livestreaming; ADGA National Show Website Link; Free Commercial Vendor Space (up to 6 spaces).

\$2500-\$3999 - PLATINUM

Premium Signage; Name & Logo Featured in Livestreaming; ADGA National Show Website Link; Free Commercial Vendor Space (up to 5 spaces).

\$1500-\$2499 - GOLD

Premium Signage; ADGA National Show Website Link; Free Commercial Vendor Space (up to 4 spaces).

\$1000-\$1499 - SILVER

Variety of Signage; ADGA National Show Website Link; Free Select Vendor Space (two spaces).

\$500-\$999 - BRONZE

Various Name/Logo Acknowledgements; ADGA National Show Website Link; Free Select Vendor Space (one space).

\$250-\$499 – FRIEND

ADGA National Show Website Link.

Major Sponsors who wish to supply their own banner may send those banners, **prior to June 10, 2025**, for transport and delivery to the National Show in Grand Island, Nebraska to:

ADGA, Attn: National Show 2025, 161 W. Main Street, Spindale, NC 28160

At past National Shows, sponsors have found a positive return on their investment with support from exhibitors and spectators at that show. We hope that you will join us as a sponsor of this upcoming ADGA National Show. Thank you for your consideration.

Questions? Please contact:

Karen Smith
Chairperson for the 2025 National Show
lady_k@bellsouth.net

Your Contact Information

Company / Name: _____

Contact: _____

Address: _____

City: _____ State _____ Zip _____

Phone _____ Email _____

Please send us your completed sponsorship form today at the address listed below or emailed to phughes@adga.org. We will process your donation and contact you with additional details. We will immediately begin incorporating you into our show advertisement materials. Forms should be submitted by **May 31, 2025**.

Sponsorship funds may be paid through an existing ADGA member account or via check. Please indicate how you are paying by checking the correct box below. Payment must be received prior to the event.

- Check enclosed Check will be mailed (form submitted via email) Funds are in my online account

Checks should be payable to ADGA and sent to **ADGA National Show 2025, Attn: Paula Hughes, PO Box 865, Spindale, NC 28160**.