



American Dairy Goat Association

ADGA National Show 2023

Redmond, OR

July 15-20, 2023

Major Sponsorship Application

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the United States, with over 20,000 members. Every year ADGA holds a National Dairy Goat Show at different locations around the country and this year, it will be held in Redmond, OR July 15th through the 20th. Some of the top dairy goats in the world will be on display with approximately 2,500 of the nine recognized breeds on exhibit. Each day different breeds are shown, with the beginning of the week dedicated to youth activities. Attendees have consistently numbered between 400 and 600 dairy goat owners and spectators at this event, generating nearly one million dollars of revenue for surrounding businesses and vendors.

This event offers a unique opportunity for businesses to showcase their products with a large vendor area. Many of these vendors rely on this event as a significant source of income for the year. The National Show relies heavily on your support to make this event a success.

To help keep this event a successful showcase for dairy goats and their products, we hope that you will participate in the sponsorship program. This year we are offering six levels of sponsorship:

_____ \$4000 and up – DIAMOND ELITE

*Premium Signage; Name & Logo Featured in Livestreaming; ADGA National Show Website Link; Free Commercial Vendor Space (up to 6 spaces).

_____ \$2500-\$3999 - PLATINUM

*Premium Signage; Name & Logo Featured in Livestreaming; ADGA National Show Website Link; Free Commercial Vendor Space (up to 5 spaces).

_____ \$1500-\$2499 - GOLD

*Premium Signage; ADGA National Show Website Link; Free Commercial Vendor Space (up to 4 spaces).

_____ \$1000-\$1499 - SILVER

*Variety of Signage; ADGA National Show Website Link; Free Select Vendor Space (two spaces).

_____ \$500-\$999 - BRONZE

Various Name/Logo Acknowledgements; ADGA National Show Website Link; Free Select Vendor Space (one space).

_____ \$250-\$499 – FRIEND

ADGA National Show Website Link.

Arrangements have been made to accommodate our Major Sponsors who wish to supply their own banner. Those banners may be sent to the following for transport and delivery to the National Show in Redmond, Oregon, and must be received by July 1, 2023:

Attention: Dan Louie, 1702 Town Hall Road SW, Alexandria, MN 56308

At past National Shows, sponsors have found a positive return on their investment with support from exhibitors and spectators at that show. We hope that you will join us as a sponsor of this upcoming ADGA National Show. Thank you for your consideration. Questions? Please contact:

Karen Smith
Chairperson for the 2023 National Show
lady_k@bellsouth.net

Your Contact Information

Send us your completed sponsorship form today. We will process your donation and contact you with additional details. We will immediately begin incorporating you into our show advertisement materials. Thank you for your time and consideration. We look forward to your positive response!

Please respond by June 1, 2023

Company / Name _____

Contact _____

Address: _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship funds may be paid through an existing ADGA member account or via check.

Please make checks payable to:

ADGA
PO Box 865
Spindale, NC 28160
c/o Paula Hughes