



# American Dairy Goat Association

## ADGA National Show 2021

Louisville, Kentucky | July 17-23, 2021 | [nationalshow.adga.org](http://nationalshow.adga.org)

### Major Sponsorship Application

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the United States, with over 20,000 members. Every year ADGA holds a National Dairy Goat Show at different locations around the country and it will be held in Louisville, Kentucky the week of July 17-23, 2021. Some of the top dairy goats in the world will be on display with approximately 2,500 of the nine recognized breeds on exhibit. Each day a different breed is shown, with the beginning of the week dedicated to youth activities. Attendees have consistently numbered between 400 and 600 dairy goat owners and spectators at this event, generating nearly one million dollars of revenue for surrounding businesses and vendors.

This event offers a unique opportunity for businesses to showcase their products with a large vendor area. Many of these vendors rely on this event as their main income for the year. The National Show relies heavily on your support to make this event a success.

In order to help keep this event a successful showcase for dairy goats and their products, we hope that you will participate in the sponsorship program. This year we are offering six levels of sponsorship:

#### \_\_\_\_\_ **\$4000 and up - CORPORATE**

Premium Signage; Name & Logo Featured in Livestreaming, ADGA National Show Website Link; Free Commercial Vendor Space (up to 6 spaces).

#### \_\_\_\_\_ **\$2500-\$3999 - PLATINUM**

Premium Signage; ADGA National Show Website Link; Free Commercial Vendor Space (up to 5 spaces).

#### \_\_\_\_\_ **\$1500-\$2499 - GOLD**

Premium Signage; ADGA National Show Website Link; Free Commercial Vendor Space (up to 4 spaces).

#### \_\_\_\_\_ **\$1000-\$1499 - SILVER**

Variety of Signage; ADGA National Show Website Link; Free Select Vendor Space (two spaces).

#### \_\_\_\_\_ **\$500-\$999 - BRONZE**

Various Name/Logo Acknowledgements; ADGA National Show Website Link; Free Select Vendor Space (one space).

#### \_\_\_\_\_ **\$250-\$499 – FRIEND**

ADGA National Show Website Link.

At past National Shows, sponsors have found a positive return on their investment with support from exhibitors and spectators at that show. We hope that you will join us as a sponsor of this upcoming ADGA National Show. Thank you for your consideration. Questions? Please contact Don George at [majenli.dg@gmail.com](mailto:majenli.dg@gmail.com) \*Signage must be furnished by sponsor and will be displayed as banners around the show ring, if possible, or in the vendor area. Please ship signage to Deb Macke, N3690 Elmwood Rd, Hawks, WI 54530. Must arrive by July 10, 2021.

~ ADGA National Show Committee

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### Your Contact Information

Send us your completed sponsorship form today. We will process your donation and contact you with additional details. We will immediately begin incorporating you into our show advertisement materials. Thank you for your time and consideration. We look forward to your positive response!

**Please respond by June 15, 2021**

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to **ADGA National Show Fund**, mail c/o Myra Branch, PO Box 865, Spindale NC 28160  
(828) 286-3801 | (828)-286-0476 Fax | [support@adga.org](mailto:support@adga.org) (We accept Visa/MC/Discover/American Express)