



American Dairy Goat Association

ADGA National Show 2020

Grand Island, Nebraska | June 20-27, 2020 | nationalshow.adga.org

Major Sponsorship Application

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the United States, with over 20,000 members. Every year ADGA holds a National Dairy Goat Show at different locations around the country and it will be held in Grand Island, Nebraska the week of June 20-27, 2020. Some of the top dairy goats in the world will be on display with approximately 2,500 of the nine recognized breeds on exhibit. Each day a different breed is shown, with the beginning of the week dedicated to youth activities. Attendees have consistently numbered between 400 and 600 dairy goat owners and spectators at this event, generating nearly one million dollars of revenue for surrounding businesses and vendors.

This event offers a unique opportunity for businesses to showcase their products with a large vendor area. Many of these vendors rely on this event as their main income for the year. The National Show relies heavily on your support to make this event a success.

In order to help keep this event a successful showcase for dairy goats and their products, we hope that you will participate in the sponsorship program. This year we are offering six levels of sponsorship:

_____ **\$4000 and up - CORPORATE**

Premium Signage; Name & Logo Featured in Livestreaming, ADGA National Show Website Link; Free Commercial Vendor Space (up to 6 spaces).

_____ **\$2500-\$3999 - PLATINUM**

Premium Signage; ADGA National Show Website Link; Free Commercial Vendor Space (up to 5 spaces).

_____ **\$1500-\$2499 - GOLD**

Premium Signage; ADGA National Show Website Link; Free Commercial Vendor Space (up to 4 spaces).

_____ **\$1000-\$1499 - SILVER**

Variety of Signage; ADGA National Show Website Link; Free Select Vendor Space (two spaces).

_____ **\$500-\$999 - BRONZE**

Various Name/Logo Acknowledgements; ADGA National Show Website Link; Free Select Vendor Space (one space).

_____ **\$250-\$499 – FRIEND**

ADGA National Show Website Link.

At past National Shows, sponsors have found a positive return on their investment with support from exhibitors and spectators at that show. We hope that you will join us as a sponsor of this upcoming ADGA National Show. Thank you for your consideration. Questions? Please contact Myra Branch in the ADGA Shows Department at branch@adga.org.

~ ADGA National Show Committee

Your Contact Information

Send us your completed sponsorship form today. We will process your donation and contact you with additional details. We will immediately begin incorporating you into our show advertisement materials. Thank you for your time and consideration. We look forward to your positive response!

Please respond by May 15, 2020 (NOTE: this is a soft deadline, and we will take donations later)

Company _____ Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Please make checks payable to **ADGA National Show Fund**, mail c/o Myra Branch, PO Box 865, Spindale NC 28160
(828) 286-3801 | (828)-286-0476 Fax | branch@adga.org (We accept Visa/MC/Discover/American Express)